

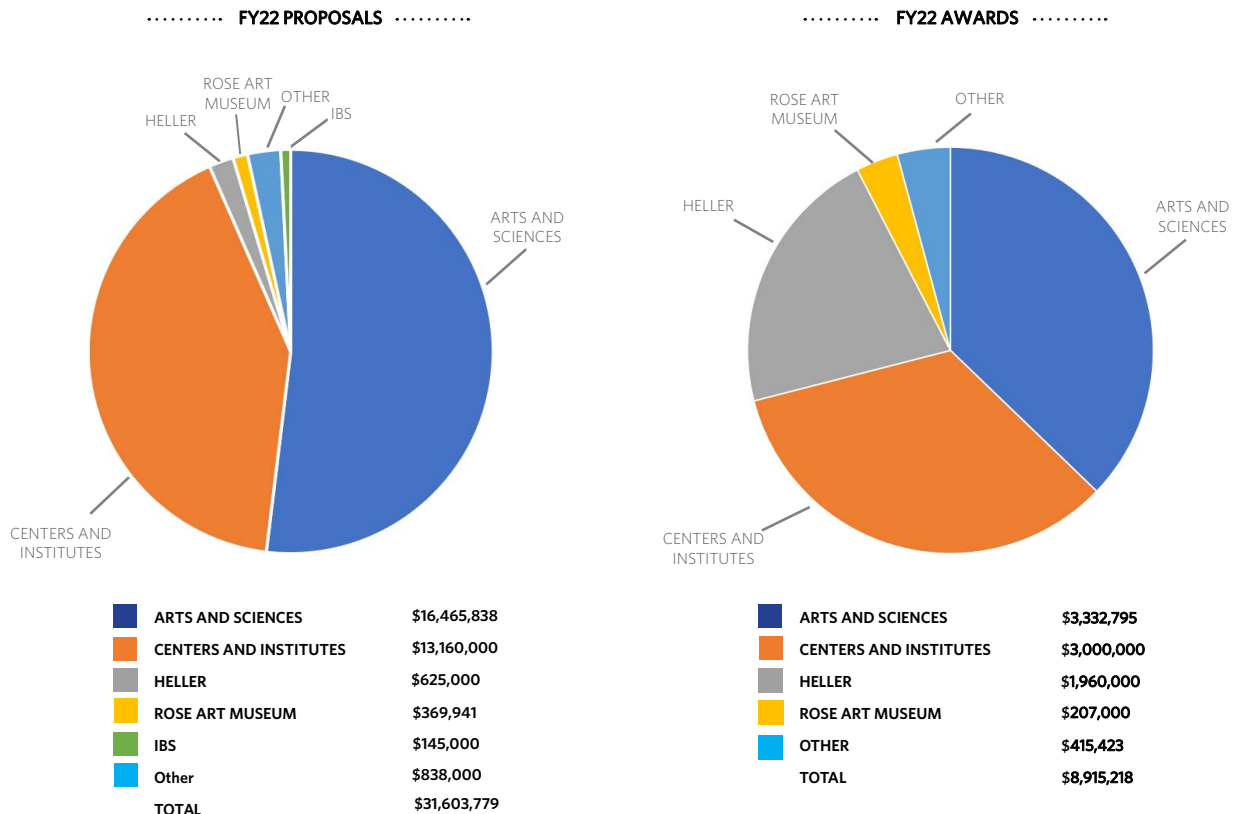
## CORPORATE AND FOUNDATION RELATIONS

2022 Annual Report

The Brandeis University Office of Corporate and Foundation Relations (CFR) is the unit within Institutional Advancement charged with securing support from private philanthropic and commercial organizations to advance the university's research, teaching and service missions. We partner with university leadership, faculty and staff across campus to build relationships, develop proposals and attract funding for the projects and programs that keep Brandeis at the forefront of scholarship, liberal arts education and promoting social good.

### FY22 PROPOSALS AND AWARDS

In the fiscal year ending June 30, 2022 (FY22), CFR advanced **72 proposals** to foundations and corporations, seeking a total of \$31.6 million and helped secure **28 new awards**, totaling \$8.9 million.



Corporate and foundation giving to Brandeis may be administered as sponsored programs or as gifts, depending on the level of restriction imposed on the use of funds.



## **EXAMPLES OF NEW CORPORATE AND FOUNDATION AWARDS**

### **Neuroscience Research**

The W. M. Keck Foundation of Los Angeles, one of the country's leading funders of science and engineering research, awarded a team of Brandeis investigators \$1 million to explore the role of the sympathetic nervous system as a mediator between the brain and peripheral organs, maintaining those organs within a healthy range of function. Led by Susan Birren, Zalman Abraham Kekst Professor in Neuroscience, and using a rat model of heart disease, the three-year project will deploy an array of tools—including chemogenetics, electrophysiological recording, single RNA sequencing—to study how sustained changes to input driving the sympathetic peripheral ganglia change their function and the physiology and anatomy of the heart.

### **Experiential Learning in Data Science**

Huron Consulting Group, a leading management consulting firm that helps universities all over the world to improve operations, is supporting the Data Science Internship Program, which places Computer Science undergraduates in Brandeis administrative offices seeking data scientific solutions to administrative challenges, where the students confront real-world problems and data and get support from committed mentors. DSI interns have helped Operations to analyze and prioritize building alarms and assess energy usage in real time; HR to build human capital management dashboards; the Dean of Arts and Sciences to study enrollment trends; and Advancement to build predictive models of charitable giving. Several interns have gone on to jobs at Huron.

### **Undergraduate Research**

The William Randolph Hearst Foundation of LA and New York, a national philanthropy supporting education, culture, health and social services nonprofits, awarded Brandeis \$125,000 to fund stipends for undergraduates pursuing research and other creative work under faculty mentorship in the Creative Arts, Humanities and Social Sciences. Students without prior research experience must often take unpaid positions to attain the necessary skills for actively participating in research projects. This can present a serious obstacle for students of limited financial means wishing to take part in original research. The gift from the Hearst Foundation will support undergraduates performing research for the first time, increasing equity in access to these defining experiences.

To learn more about additional recent CFR grants, visit [brandeis.edu/cfrgrants](https://brandeis.edu/cfrgrants).

## **CONNECTING WITH THE COMMUNITY**

CFR assisted over 80 faculty and academic staff last year, from every school and academic unit. The CFR Monthly News Digest informs the campus of relevant support from foundations and corporations to U.S. colleges and universities, along with new funding opportunities and request-for-proposal deadlines. It reaches over 370 faculty and staff and has an average open rate of 48.4%.

## **FOR MORE INFORMATION**

Michael Dettelbach  
Assistant Vice President, Corporate and Foundation Relations  
Institutional Advancement  
415 South Street, MS 126  
Waltham, MA 02453-2728  
781-736-4052 | [dettelbach@brandeis.edu](mailto:dettelbach@brandeis.edu)  
[brandeis.edu/cfr](https://brandeis.edu/cfr)